Board of Directors Meeting Thursday, March 8, 2018, 8:00 am GloCo Conference Room



- I. Welcome
- II. Call to Order
- III. Approval of Minutes February 7, 2018
- IV. Treasurer's Report
- V. President's Report
 - a. Mugs and Kisses on Main Recap
 - b. Saleable Items: T-shirts, street signs and traffic signals
 - c. Welcome Herman Lehman (back) to the board.

VI. Board Committee Reports

- a. Organization
- b. Design
 - i. Façade Grant Report
 - ii. Banner workplan
 - iii. Merchant Roundtable
- c. Promotion
- d. Economic Vitality
 - i. Need Chairperson

VII. Executive Director's Report

- a. Streetscape Update
- b. Mugs and Kisses Update
- c. Board member addresses
- d. State Director's Meeting March 13 in Anniston
- e. Events

Tinglewood Sept 8 National Main Street Conference-March Art Fest April 21 25-27 Kansas City, MO

Branding Reveal April 16 4:30/6:00 Electronics Recycling Day, March 17

Mountain Valley Mercantile Ribbon

Cutting March 10, 11-5

VIII. Old Business

- a. Need EV Chairperson
- b. Volunteer Hours
- c. Main Street Now Conference—March 26-28, 2018
- d. Approved work plans
- e. Streetscape grant update
- f. Membership Drive Committee- June 1-30

IX. New Business

- a. Need two Board Members to fill Sharon Anderson, Casie Tate
- b. Main Street director interviews
- X. Other Business
- XI. Announcements
 - a. Chamber Luncheon March 21, Dean Peters, UM Performing Arts Center
 - b. Next Meeting Thursday, April 12, 2018, 8am, GLOCO
- XII. Adjourn